

CENTRAL FLORIDA BUYLINES

ISM – Central Florida
PO Box 621416 Orlando, FL 32862-1416



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ISM-CF's Mission and Vision statement is "To promote and maintain excellence among purchasing/supply management professionals through continued leadership in the areas of Ethics, Professionalism, Education, Networking, Community, and Involvement."

Upcoming Events at a Glance

Tuesday, January 13 – ISM Web Seminar, Big Data, Big Impact on Procurement: Find Out How Procurement's Leaders Gain the Edge. January 13, 2015 at 1:00 p.m. ET. To register, go to the Education & Training tab at ism.ws

Wednesday, January 14 – Professional Development and Networking Event: "Supply Management and Marketing - 2015". Speaker: Alvin Williams, Networking starts at 6:00 pm, 6:30 Meeting begins, 7:00 Presentation. Logan's Roadhouse, 3060 W Sand Lake Rd., Orlando, FL 32819

Sunday, May 3 - 6, 2015 – ISM 2015 International Supply Management Conference, Sheraton Phoenix Downtown Hotel, 340 N 3rd St., Phoenix, AZ 85004

To Register: Visit www.ism-cf.org

URGENT: Don't Miss the Bridge Exam Registration Deadline of December 31, 2014

Right now, Certified Purchasing Managers (C.P.M.s) have an advantage: Active C.P.M.s only need to take one Bridge Exam, instead of three separate exams, to become a Certified Professional in Supply Management® (CPSM®). Any active C.P.M. may apply for a CPSM®, as there is no longer a requirement for holding a degree. In addition to being a C.P.M. in good standing and passing the Bridge Exam, candidates must have five years of professional supply management experience or three years of professional experience plus a bachelor's degree (or international equivalent).

Don't miss out: The Bridge Exam registration deadline is coming up fast. The last day you can register for the Bridge Exam is **December 31, 2014**. You have one year from the date of purchase, or December 31, 2015, to take your exam, whichever comes first. ISM® will no longer offer the CPSM® Bridge Exam after December 31, 2015.

Beginning in 2015, C.P.M.s will need to pass three exams to obtain the CPSM® certification. If you have questions about the CPSM® Exams or the Bridge Exam, please visit the ISM Certification website, www.ism.ws/certification, or email certification@ism.ws.

Questions? Email certification@ism.ws.

Professional Development and Networking Event

January 14, 2015

Networking begins at 6:00 p.m., Logan's Roadhouse, 3060 W Sand Lake Rd., Orlando, FL 32819, (407) 351-4599

**“Supply Management and Marketing - 2015”
(via tele-presence)**



Williams is Distinguished Professor of Marketing at University of South Alabama's Mitchell College of Business. In 2011, he received the Outstanding Faculty Award for the college. Prior to his current position, Williams was interim dean and professor of marketing at the University of Southern Mississippi's College of Business. He served as the department chair from 1988 to 2005.

Williams is past president and co-chair of the board of governors of the Society for Marketing Advances and is a former editor of the *Journal of Supply Chain Management*. He has published articles in various academic journals and professional publications including *Industrial Marketing Management*, *Journal of Supply Chain Management*, *Supply Chain Management Review* and *Journal of Personal Selling and Sales Management*.

Williams' volunteer leadership roles include service on the ISM Educational Resources Committee, the CAPS Research Board of Trustees, and the ISM Business Survey Advisory Committee. He has conducted more than 350 presentations and seminars for supply management and marketing professionals in the United States, Europe, South Africa, India and China.



Upcoming ISM Web Seminar

Big Data, Big Impact on Procurement: Find Out How Procurement's Leaders Gain the Edge

January 13, 2015
1:00 p.m. ET

To register, go to the Education & Training tab at ism.ws

The insights gained by analysis of procurement's big data make it possible for organizations across multiple industries to improve profitability, optimize operations, mitigate risks, and drive revenue growth. In fact, the ability to leverage big data analytics can create a significant competitive advantage for top-performing organizations. IBM's Institute for Business Value (IBV) Chief Procurement Officer Study released in December 2014 detailed specific programs and actions that help procurement organizations outpace the rest. One notable area was big data and analytics. The results showed that 83 percent of high performing companies excel at leveraging analytics. Big data continues to play a significant role in helping best-in-class procurement organizations move ahead of the curve. How can you gain the benefits of in-depth insights that big data can provide?

Join this webinar with experts from IBM and the Institute for Supply Management (ISM) to learn why so many leading organizations are taking advantage of big data and analytics to gain much-needed visibility into supplier data across the global business. Gain insights from the results of the newly-released 2014 Chief Procurement Officer Study and learn about the role big data plays in the success of top performing organizations. Find out how data-driven insights can bring down costs, ensure compliance, reduce risks, and improve supplier management.

You'll learn:

- Why high performing procurement organizations are leveraging big data analytics to meet the needs of customers and significantly boost profit margins
- Ways big data can help procurement organizations consolidate and cleanse supplier data while also connecting spend with results
- How to tackle complex spend categories, proactively mitigate supplier risks, and actively monitor and develop suppliers

NEWSLETTER ITEMS – Please send newsletter articles, announcements and news releases to David Billingsley at: comm@ism-cf.org.
